



### Losing customers to the internet?

ZipEyewear is changing the way eyewear is sold on the Internet.

Now you can [capture online sales at your practice with zero web expenses.](#)

[learn more](#)  
[click here](#)

### Your Feedback is Very Important

Please email [providers@zipeyewear.com](mailto:providers@zipeyewear.com)  
or call toll-free (877) 994-7393  
to speak with a ZipEyewear representative.

## Introducing ZipEyewear

We are pleased to announce a solution for brick-and-mortar optical retailers that enables the use of the Internet to sell more eyewear.

ZipEyewear is a simple and easy way to reclaim local customers who turn to the Internet for their eyewear needs. We do not compete with brick-and-mortar retailers. Enrollment in ZipEyewear's online sales program is FREE.

Online sales made up nearly 4% of all eyewear sales last year. Are you ready to begin capturing local eyewear shoppers instead of losing them to the Internet?

[BECOME A ZIPEYEWEAR PROVIDER](#)  
[CLICK HERE TO ENROLL NOW](#)

ZipEyewear's mission is to channel Internet eyewear shoppers to stores near their homes and, hence, right back to your business, *from site-to-store*.

Visit us online at [www.zipeyewear.com](http://www.zipeyewear.com) to learn more or to enroll.



Jobson Internet Solutions Eyefind® service is the optical industry's leading e-mail marketing vehicle. Reaching more than 50,000 eye care professionals, Eyefind is the most efficient and cost-effective way to impact the eye care market with results that you can measure and quantify.

Want to reach 50,000 Eyecare Professionals via e-mail? [Click Here](#).

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